Office of the Mayor City of Fayetteville roclamation



WHEREAS:

Wednesday, October 11. 2017, is the 14th anniversary of Crosswalk Safety Awareness Day and Fayetteville is unique in that there are over 39,000 students who are in need of protection every day as they navigate their way to schools and classes, and

WHEREAS:

Crosswalk Safety Awareness Day is an annual event founded in 2004 by local citizen Paula Marinoni. It was an inspiration of Marinoni resulting from the City of Fayetteville Citizen Police Academy and City of Fayetteville Fire Academy. The annual event was created in an effort to create awareness of the need for safety for pedestrians and motorists at crosswalks, and

WHEREAS:

the Chiefs, public safety officers and staff of the City of Fayetteville Fire Department and Police Department continue to play an integral supporting role in the event, and

WHEREAS:

thousands of individuals in the community have participated in this important day of safety awareness, helping educate about crosswalk safety and continue to support the event every year, including: City of Fayetteville, City of Fayetteville Community Services, Chamber of Commerce, Fayetteville Public Schools and Fayetteville private schools, the University of Arkansas Police Department and Sororities, and

WHEREAS:

Crosswalk Safety Awareness Day has proved to be a very effective and powerful way to promote courtesy, safety, love and concern for our neighbors, and

WHEREAS:

the 14-year-old event now serves as a proven-successful template for other cities in the United States and the world so that they too can and will participate on a higher level in pedestrian safety,

Mayor

NOW THEREFORE, I, Lioneld Jordan, Mayor of the City of Fayetteville, Arkansas do hereby proclaim Wednesday, October 11, 2017 as

"CROSSWALK SAFETY AWARENESS DAY"

in Fayetteville, Arkansas. And in recognition of this day, I encourage teachers to ask students why wouldn't someone stop for a person in a crosswalk, and I invite all other cities and all those who receive this message to join us on this second Wednesday of October this year and every year for Crosswalk Safety Awareness Day.

IN WITNE\$\$ WHEREOF, I have hereunto set my hand and caused the Seal of the City of Fayetteville, Arkansas to be affixed on the 11th day of October, 2017.

Attest:

ndra E. Smith